

A. B. C. ADDS FOUR MORE STATIONS TO ITS HUGE NETWORK

Company Hopes to Offer More Programs Originating on Coast

BY ROBERT MACK
Copyright, 1929, by Cons. Press
Washington, June 1.—The Pacific coast plans for the creation of a new nationwide broadcasting network by the first of next year, the American Broadcasting Company has added to its far western chain four additional midwestern stations, and within the next few days hopes to add two more.

In all, according to a high official of the company, 13 stations west of the Mississippi have been aligned, while negotiations now are in process for as many more. The basic chain of the network comprises the five Pacific coast stations of Adolph F. Linden, Pacific coast banker, which until late next fall, are contracted with the Columbia Broadcasting System as its Pacific coast outlets.

The stations just added to the A. B. C. network are WIBO Chicago, KFAB, Lincoln, Nebr., KNTN, Muscatine, Iowa and WIL, St. Louis. It was stated, WRHM, Minneapolis, and WOQ, Kansas City, have committed themselves, according to the system's sustaining features within the next week. The Pacific coast stations owned by Mr. Linden, are KUR, Seattle, "key station; KEX, Portland; KYA, San Francisco; KGA, Spokane and KMTB, Hollywood. Early this year two Rocky Mountain stations, KLZ, Denver and KDYL, Salt Lake City, were added.

The new chain promises for the nation programs originating primarily on the Pacific coast. Talent is plentiful on the coast since the introduction of "talkies" and it is planned to put on programs featuring the stars performing in the talking movies. A "key" station in New York, of course, is projected, although the chain has not yet acquired the station.

AFTER "KEY" STATION

It is known, however, that it has negotiated for the purchase of three small stations in Brooklyn, which it plans to consolidate into one large station. Likewise it is seeking to arrange with station WJVS in Washington for its capital city "key" station.

According to the A. B. C. official the work of the organization is proceeding rapidly and there is tremendous interest throughout the country in the project. Arrangements have been made for the necessary telephone wire connections with which to link the stations subscribing for the network's programs, it was said. This is one of the most expensive of the multitude of items of organization that must be cared for in the project. The National Broadcasting company, for example, paid wire tolls of more than \$2,000,000 to the American Telephone and Telegraph company for carrying its program by wire to subscribing stations.

Although the backers of the new enterprise are optimistic, from the

LEGAL NOTICES

NOTICE OF HEARING OF APPEAL
Notice is hereby given that at a meeting of the Board of Appeals, established under the provisions of Chapter XV of the Ordinance, and known as the "Zoning Ordinance," to be held on the 3rd day of June 1929, at 7:30 o'clock in the afternoon, in the City Hall of the city of Appleton, Wisconsin, will be heard and considered the Appeal of Jos. Greenspoon, 626 W. Wisconsin Ave., for the use of residence for store purposes, from the ruling of the Building Inspector in refusing to grant a permit for the construction, alteration, rebuilding or occupancy of a non-conforming building on, or for the use of the property known and described as follows:

Lot 1, Block 7, 6th Ward Add., 4th Ward, City of Appleton, Wis., which does not conform with Section 15.02 of Chapter XV of the Ordinance.

Notice is further given that the said meeting is open to the public and that the appellant and any other person interested may appear and be heard for or against the granting of aforesaid permit by this Board.

THE BOARD OF APPEALS
BY JOHN N. WEILAND, Secretary.
May 22-27 June 1

NOTICE OF HEARING OF APPEAL
Notice is hereby given that at a meeting of the Board of Appeals, established under the provisions of Chapter XV of the Ordinance, and known as the "Zoning Ordinance," to be held on the 3rd day of June 1929, at 7:30 o'clock in the afternoon, in the City Hall of the city of Appleton, Wisconsin, will be heard and considered the Appeal of Henry J. Koster, 223 E. McKinley, for the construction of an addition to residence, from the ruling of the Building Inspector in refusing to grant a permit for the construction, alteration, rebuilding or occupancy of a non-conforming building on, or for the use of the property known and described as follows:

Lot 7, Block 15, Edward West's Plat, 4th Ward, City of Appleton, Wis., which does not conform with Section 15.04 B of Chapter XV of the Ordinance.

Notice is further given that the said meeting is open to the public and that the appellant and any other person interested may appear and be heard for or against the granting of aforesaid permit by this Board.

THE BOARD OF APPEALS
BY JOHN N. WEILAND, Secretary.
May 22-27 June 1

FIVE GENERATIONS HOLD REUNION IN MARYLAND DWELLING

Seat Pleasant, Md. — (AP) — Five generations of one family, in which all members of the maternal line have been born within the last 82 years, gathered today for a reunion.

The youngest is Rosemark Penkert, the ten-day-old daughter of Mr. and Mrs. John A. Penkert of Washington. At the other end of the line is her maternal great-great-grandmother, Mrs. Margaret Bender, 81, also of Washington, who has 50 other direct descendants.

Others taking part in the reunion include all of Rosemary's grandparents, Mr. and Mrs. Joseph Penkert and Mr. and Mrs. Joseph Braun of Seat Pleasant, and her great-grandparents, Mr. and Mrs. George W. Thomas of Washington.

STATE HOSPITAL OFFERS VETERANS CLINIC RATES

Madison — (AP) — Any Wisconsin veteran of the world war, honorably discharged from the service and residing in Wisconsin five years preceding his application for admittance may be admitted to the Wisconsin General (state) hospital here at clinic rates under a bill just signed by the governor.

In addition, he approved measures making minor changes in the laws relating to the soldiers' rehabilitation fund, vocational schools, cremation of the dead, and highway bonds, all of which are in the assembly and relating to acceptance of certain federal aids for maternity work and rental changes for use of sewerage systems, originating in the senate.

cold business point of view the creation of a broadcasting network is a risky proposition. Advertising contracts must be acquired—and they are not easily obtained. A chain before it gets the advertising must win over a listener audience, and that means months of constant plugging and tremendous expenditures. Both of the existing chains, the N. B. C. and the Columbia, went through their lean periods, suffering heavy losses before they were able to get out of red ink.

The listening audience will watch with interest the developments of the new chain. It has but to sit back and wait. If the new programs are acceptable, they will let the sponsors of them know, but if they are not, the enterprise is doomed. The listener broadcasters have learned by sad experience, is fastidious about his programs.

He has been accorded the very best there is to be had in entertainment field, and a new organization trying to break into the broadcasting picture, falls to achieve the program quality of the existing systems, he will ignore it, and tune in on the old "stand-bys."

LEGAL NOTICES

NOTICE OF HEARING OF APPEAL
Notice is hereby given that at a meeting of the Board of Appeals, established under the provisions of Chapter XV of the Ordinance, and known as the "Zoning Ordinance," to be held on the 3rd day of June 1929, at 7:30 o'clock in the afternoon, in the City Hall of the city of Appleton, Wisconsin, will be heard and considered the Appeal of Jos. Greenspoon, 626 W. Wisconsin Ave., for the use of residence for store purposes, from the ruling of the Building Inspector in refusing to grant a permit for the construction, alteration, rebuilding or occupancy of a non-conforming building on, or for the use of the property known and described as follows:

Lot 1, Block 7, 6th Ward Add., 4th Ward, City of Appleton, Wis., which does not conform with Section 15.02 of Chapter XV of the Ordinance.

Notice is further given that the said meeting is open to the public and that the appellant and any other person interested may appear and be heard for or against the granting of aforesaid permit by this Board.

THE BOARD OF APPEALS
BY JOHN N. WEILAND, Secretary.
May 22-27 June 1

NOTICE OF HEARING OF APPEAL
Notice is hereby given that at a meeting of the Board of Appeals, established under the provisions of Chapter XV of the Ordinance, and known as the "Zoning Ordinance," to be held on the 3rd day of June 1929, at 7:30 o'clock in the afternoon, in the City Hall of the city of Appleton, Wisconsin, will be heard and considered the Appeal of Henry J. Koster, 223 E. McKinley, for the construction of an addition to residence, from the ruling of the Building Inspector in refusing to grant a permit for the construction, alteration, rebuilding or occupancy of a non-conforming building on, or for the use of the property known and described as follows:

Lot 7, Block 15, Edward West's Plat, 4th Ward, City of Appleton, Wis., which does not conform with Section 15.04 B of Chapter XV of the Ordinance.

Notice is further given that the said meeting is open to the public and that the appellant and any other person interested may appear and be heard for or against the granting of aforesaid permit by this Board.

THE BOARD OF APPEALS
BY JOHN N. WEILAND, Secretary.
May 22-27 June 1

Outdoor Garden Parties Hit By Uncertain Weather

BY SALLIE V. H. PICKETT
Washington — (AP) — Just when real garden party days are upon us uncertain weather has caused Mrs. Hoover to entertain all of her company within doors. With many conventions in Washington and groups from afar clamoring for a meeting with the first lady of the land, Mrs. Hoover postponed her receptions or teas for the wives and families of senators and representatives until a week ago. Then she arranged several such occasions, making the parties small so that they might be more personal.

Many of this group of women remained in town for the teas and as soon as they are over, the congressional contingent will present a rather masculine appearance. Mrs. Joseph M. Dixon, wife of the assistant secretary of interior and her six daughters and two sons-in-law will enjoy a family reunion at Missoula, Mont. Representative and Mrs. Frank P. Bohn and their daughter, Miss Marvel Bohn, have gone to their home at Newbury, Mich. Mrs. Bohn and her daughter's first attending one of Mrs. Hoover's teas at the White House.

Within a few days, Mrs. Lawrence D. Tyson will close her Washington house and go to Knoxville, Tenn., where Senator Tyson will join her after the close of congress. Mrs. Tyson, like many other southern women in Washington, does not at all mind a little hot weather and goes serenely on with her entertaining.

Mrs. David H. Kincheloe, wife of Representative Kincheloe of Kentucky, gave her last big party a few days ago at a garden musicale—the event being in honor of Mrs. Frederic M. Sackett and Mrs. Alben Barkley, the wives of the two Kentucky senators. Mrs. Porter H. Dale, wife of Senator Dale of Vermont, and president of the Congressional club, assisted, as did Representative Katherine Langley; Mrs. Maurice H. Thatcher, until recently president of the Kentucky society in Washington, and other southern women. Mrs. Kincheloe had her own whistling numbers supplemented by other music, with Mrs. Carl Chindblom, wife of Representative Chindblom of Chicago, one of the most accomplished pianists in Washington, accompanying the other artists.

To the open, is the cry of women and men who are tired of drawing room events. Mrs. Maurice H. Thatcher, wife of Representative Thatcher of Kentucky, gave a delightfully planned luncheon to 125 women a few days ago, guests being from congressional and resident society. The congressional country club dining room was used and with the summer like decoration of flowers presented an appearance of a beautiful formal garden. Representative Thatcher took motion pictures of the

Company as guests assembled on the wide stone balcony overlooking a broad expanse of country.

Westward other hostesses traveled for their honor guests and Mrs. Delos A. Blodgett and her sister, Mrs. Charles G. Matthews of Washington, and Casa Verano, Mackinac Island, Michigan, were entertained at Abbremont, the home in Rock Creek park district for Mr. and Mrs. Henry Parsons Erwin, who will soon leave for their summer place, Ymare, also at Mackinac Island.

The exodus of diplomats will be slow in starting not only because many adhere to the old rule of remaining in the capital while the president is in residence here, but because the ambassador of Great Britain, dean of the corps, and Lady Isabella Howard are likely to remain at least until mid-summer.

They are greatly interested in the erection of the British embassy on Massachusetts-ave and very soon Langley park, the large and beautiful estate of Mrs. Frederick McCormick-Goodhart, of Chicago, and Washington, will be turned over to them to be used when ever they wish to retreat from the capital. Langley Park is five or six miles from Washington, on the Rockville road, and while the original mansion, filled with many art treasures, was burned to the ground a few years ago, it has been rebuilt and many treasures which had not been install-

ed in the old house, are now in place there.

Most interesting of the interior plans for the new British embassy now being executed is the \$100,000 cantilever circular stairway of stone which, when completed, will be one of the most beautiful and remarkable stairways in America and the chief beauty of the baronial hall of the building.

Most recent purchaser of estate near Washington — and already there are dozens of wealthy families retired from active life who have looked up these old homes, is Mrs. Thomas J. Preston of Princeton, who as Mrs. Grover Cleveland was the first lady of the land as a bride. She has bought an estate on the eastern shore of Maryland. The place is at Queenstown, and overlooks the Wye river. The Chesapeake bay region on the Maryland shore has come to be a quite fashionable section and Mr. and Mrs. Glen Stewart, who own Cape Centaur, constantly entertain house parties of diplomats and society folk there. Mrs. Stewart has one of the finest kennels of Great Danes and other of the larger breed of dogs in this part of the country.

WAR DEPARTMENT WANT TO SELL SURPLUS SHOES

Washington — (AP) — The war department today advertised for bids for 150,496 pairs of surplus service shoes stored in quartermaster depots at several posts in different parts of the country. The stocks were accumulated during the World war.

Six Bands in Review at Little Chute, 11:30 A. M., Sunday, June 2.

Employed Boys Are Best Trade School Students

The Appleton vocational school is not keeping boys from working. On the contrary, statistics compiled by Carl Bertram, local school coordinator, prove that boys who have jobs seldom miss the day when they are scheduled to appear at school, according to Herb Hellig, director.

A careful survey taken by Mr. Bertram indicates that the boys who are not working to make up their minds, hoping to get a better job, are behind in their classes and cause an endless amount of trouble with teachers.

The survey of school records show that 80 per cent of absence cases are due to boys who are not working and that of 20 per cent of those who

are working, at least half are for legitimate reasons, such as illness. The small number of absences by boys who are working are from 75 per cent of the student body, according to Mr. Bertram's report.

Boys who are not employed, in many cases do not care for work. They have a hard time keeping a job when the school does get one for them. These cases of absence from school are cured by subjecting the boy to careful study and guidance which is best adapted to do, and which he liked. He then comes to school regularly and his conduct in general is very much improved, according to Mr. Hellig.

WISCONSIN HEMP AND FIBRE CO. ORGANIZED

Madison — (AP) — Formation of the Wisconsin Hemp and Fibre Co. to take over and operate several hemp and fibre mills in Wisconsin, became known from incorporation papers in the secretary of state's office.

Incorporators are H. L. "Pep" Plummer, former state commander of the American Legion; John A. Pratt, Madison, former secretary of the State Telephone Co., which has merged with the Commonwealth Co., Robert M. Reser, Madison attorney and counsel to former Governor Fred R. Zimmerman, Joseph Baillie, former Madison clothier.

The corporation was licensed to sell 5,000 shares of stock at no par value; 1,500 shares of class A common stock of no par value; and 750 shares of preferred stock at \$100 per share.

As COOL as the Ocean Breeze

BRINS THEATRE
NEENAH

— SUNDAY —
5 ACTS VODVIL

On the Stage

1. BILLY de LISLE "Keeping Busy"
2. TACKMAN & RUTH "The Morning Mate"
3. MATHEWS TRIO "Personality Plus Pep"
4. PADGETTE & PETERS "Two Boys From Dixie"
5. THREE & A HALF ARLEYS "Super Equilibrists"

On the Screen

JOHNNIE WALKER in "SNARL of HATE"

Also Comedy "GOODNIGHT NURSE"

Novelty — "CARTOON"

4 STAGE SHOWS
1:45 — 4:35
6:45 — 9:15

Prices: 12 to 1 1 to 5 5 O'clock On
10c & 25c | 25c & 35c | 25c & 50c

— LAST TIMES TODAY —
"SIMBA"
Matinee 2 P. M.
Night 7 and 9

Lawrence Conservatory

Sunday Evening 8:15 P. M.

Song Recital

By David Scoular Tenor

THE PUBLIC IS INVITED!

ELITE

HEAR and SEE!

HOUSE OF HORROR

with LOUISE FAZENDA

CHESTER CONKLIN and THELMA TODD

— ADDED FEATURES —
"OUR GANG" Comedy in SOUND
GRANTLAND RICE SPORTLIGHT
LATEST NEWS REEL

— 4 DAYS STARTING MONDAY —
THE LOVE SPECTACLE OF THE AGES!
Corrine Griffith in "The Divine Lady"
A FIRST NATIONAL VITAPHONE PICTURE
— With —
H. B. WARNER — IAN KEITH — VICTOR VARCONI
SOON — "WEARY RIVER"

Majestic

MAT. 10c - 15c
Eve. 10c - 20c

Last Times Today

Follow The Crowds Go To The

BIG TENT THEATRE

Located So. End of Cherry St.

Music
Drama
Vaudeville
Comedy
2,000 Seats

KEEP COOL!

FREE Parking Space on Grounds

EDITH AMBLER PLAYERS

The Show You All Know!
— NOW PLAYING —

"LAFF THAT OFF"

VAUDEVILLE BETWEEN ACTS

LEE SMITH'S Feature 10 Piece Orchestra
The Greatest Orchestra Ever in Appleton
ASK ANYBODY!

PRICES:
Adults 40c
Children 10c
RESERVED SEATS 10c Extra

Doors Open at 7:30
Music Concert at 7:45
Show Starts at 8:15

A Personal Invitation to Hear Evangelist PETER JEPSEN of New York — At The — Pentecostal Evangelical Church 133 W. Harris St., Appleton JUNE 2 — 23 Inclusive

Every Night (except Saturday) at 7:45 and Sundays at 3:00 P. M. and 7:30 P. M. Full Gospel Preached — "The Old Time Religion"

JOHNNY HINES CHINATOWN CHARLIE

Sunday Only

DANIELS HOT NEWS

REX THEATRE KAUKAUNA

You Can't Go Wrong If You Go "South of Panama" With Carmelita Geraghty Lewis Sargent on SUNDAY, JUNE 2nd And See "THE WRONG MRS. WRIGHT" And Learn the "News"

MONDAY & TUESDAY "Noisy Neighbors" Will Make "Whoopee" With Eddie Quillan and Family Theodore Roberts Alberta Vaughn — Also — PATHE REVIEW and COMEDY